

Eligible Program Expenses:

- Brick re-pointing
- Removal of aluminum or vinyl siding
- Cornice restoration/repair
- Window replacement
- Painting (exterior)
- New signage
- Replacing or installing new awnings
- New open-grid style security gates
- New lighting (exterior)
- Handicap accessibility*
- Energy efficiency*
- Non-structural interior renovations that improve overall appearance*
- Streetscape enhancements

**Interior work can only be funded if there are no code violations AND if the storefront and façade already meet the BID's design guidelines.*

Pitkin Avenue BID
1572 Pitkin Avenue
Brooklyn, NY 11212

Pitkin Avenue Business Owners
and Property Owners

**Now Accepting
Applications!**

Pitkin Avenue Renaissance Program

Pitkin Avenue BID

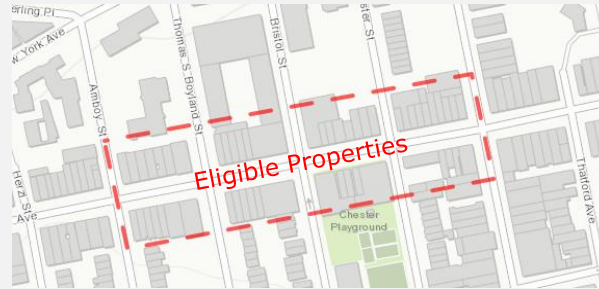


Pitkin Avenue Renaissance Program

Launched by the Pitkin Avenue BID the Renaissance Program makes grant dollars available to business and property owners on Pitkin Avenue between Amboy Street and Rockaway Avenue to make improvements to commercial properties and businesses. Property and business owners within the program area may apply for **reimbursement of 75% of total project cost**. Projects such as masonry restoration, new signage and awnings, and window replacement may all be eligible for reimbursement under the program.

Projects funded by the program must follow the BID's Design Guidelines to develop consistent standards for all grant-funded projects. If needed the BID will provide applicants with a list of recommended architects and contractors with experience doing restoration work of this type.

Funding for the Renaissance Program comes from a New York State Main Street Program Grant. **The Pitkin Avenue BID was awarded the grant in December of 2016 and can begin accepting project proposals in January 2017.**



New York State Main Street Grant Program

Administered by the NYS Office of Community Renewal, the Main Street Program provides funding to Business Improvement Districts for:

- **Storefront façade renovations**
- **Interior commercial & residential upgrades**
- **Streetscape enhancements**

The funding for individual renovations and upgrades is distributed to building owners through matching grants.* **Building owners are reimbursed 75% of the total renovation costs.** Although building owners must pay for renovations upfront the BID expects to reimburse successful applicants within 3 to 6 weeks of project completion.

*Up to \$50,000 with an additional \$25,000 per residential unit with a per building maximum of \$100,000.

Now Accepting Applications!

The BID is accepting project proposals now! Eligible applicants include **all property and business owners on Pitkin Avenue between Amboy Street and Rockaway Avenue**. You can access all program documents on the BID's storefront improvement webpage:

<http://pitkinavenue.nyc/storefront-restoration-program/>

To receive a hard copy of the program application please contact our Program Manager:

Jesse Gericke

P: 603.769.0190

E: jesse@pitkinavenue.nyc

*NOTE: Business owners wishing to take part in the program **must have property owner's consent.***



Pitkin Avenue BID

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On the cover: Before and after images of Tino's Hair Salon in Far Rockaway, Queens. Courtesy of NYC Small Business Services.

Inside: Before and after images on Myrtle Avenue, Brooklyn. Courtesy of Myrtle Avenue Partnership.